

BUSINESS ✱ SPORTS ✱ ENTERTAINMENT

Rock THIZ

MAGAZINE

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VIVA LAS
VEGAS
WITH ERIC
SALAS

COALITION
OF HOPE
INTERVIEW
WITH
TIMOTHY
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RILEY B
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MAGAZINE'S
MODEL OF
THE MONTH

MILIND KOTHARE
FEATURED
PHOTOGRAPHER

ZAKK WYLDE

ROCK-N-ROLL

FANTASY CAMP

PRODUCTIONS

THE MAN BEHIND THE CATS AT FATCATALLEY.COM

Written by Alan Sheltra
Edited by Terri R. Bassett



**Secret
Agent Cat
009 Lives**

FATCATALLEY.COM

MEET THE RESIDENT "HUMAN" BEHIND THE CATS

at FatCatAlley.com,

Alan Sheltra. FatCatAlley is a variety web show that's been entertaining fans for almost 10 years now and has developed quite a following online. While "cat videos" are common on the Internet, we offer something that is a little more off-the-wall and different, yet entertaining, every month on our site.

Born and raised in Los Angeles, I started as a puppeteer in 1968 at age 16 and became a writer and head puppeteer for one of the biggest children's theatrical shows in Hollywood. The show ran for over three years. Later, I discovered my love of animation and studied the craft with a determined passion. I now saw a new way to tell my stories.

As an animator and graphic designer, I studied traditional cell animation with pencil, ink, and paint in Hollywood and later formed my company, AniMajik Productions, in 1973. In the last 15 years though, I've moved to the digital 3D



Cmdr. Buck and Lt. Pizmo in *SpaceCat*

animation medium.

It's much more rewarding to me, since I can create my art and tell my stories in 1/20th the time it used to take me to do it the "old fashion" way. Not that I don't have a love of the old ways. The new medium just allows me to get my stories out in a more timely fashion. After all, trying to come up with a new show every month would be near impossible the traditional way, without a huge staff.



Animator and creator of FatCatAlley.com, an entertainment website, Alan Sheltra has been creating shows on his site now for almost 10 years. An animator and graphic designer for over 40 years now, with past clients such as McDonald's, Hollywood Wax Museum, Hollywood Fantasy Tours, Universal Studios, and the Hollywood Chamber of Commerce to name a few. One of those rare breeds, Alan was born and raised in Los Angeles, CA, but now resides in Toluca Lake with wife, Elenor, and son, Christopher.

I run two episodic shows, *SpaceCat* with "Commander Buck" of the Space League and *Secret Agent Cat* with agent "009 Lives," mixed with seasonal themed shows every month along with many, many music videos. We're currently running *SpaceCat 4*, "My Planet is Missing!" Part 1 through March.

A typical *SpaceCat* or *Secret Agent Cat* episode takes around three to four weeks to complete. As a one-man production company, AniMajik Production, I do everything from set-up and animating, to compositing/special FX, editing, and sound design. My son Christopher and I do all the voices.

It's a lot of work, but also a lot of fun and very gratifying to see the finished work and hear the great comments. It allows me to combine my favorite things, cats and animation. Will I continue to do this for the foreseeable future? Oh, yeah. My real cats would never forgive me if I didn't!



FatCatAlley.com – "Hotter than a can of Chile Tuna!"